26th Annual International Congress
University of Valencia, Valencia, Spain
May 28 – 31, 2024

Program Addendum

Tuesday, May 28

Opening Session, 6pm

Rector of the University of Valencia María Vicenta Mestre Escrivá will not be available. In her place Prof. Joaquin Aldás-Manzano, Vice-Rector for Planning, Quality and New Technologies, (Professor of Marketing in the Department of Marketing, School of Economics).

Wednesday, May 28

Session 2: 14:00 - 16:00 Central European Summer Time

2B. Land and Sea: Shaping the Mediterranean

Michael T. Smith, University of Texas Rio Grande Valley, “The Politics of Asylum-Seeking and Migrant Return in Cyprus.” VIRTUAL

2C. Chroniclers and Travelers of the Mediterranean

Panagiotis Arvanitis, University of Crete, “Between Riviera and Aegean Sea: Aspects of the Mediterranean Tourist Landscape in the Literary Work of the Greek Travel Agent and Writer Heracles Ioannidis.” VIRTUAL

Session 3: 16:30 - 18:30 Central European Summer Time

3E. Human Rights as a Developing Concept in the Mediterranean

Friday, May 31

Session 7: 10:00 -12:00 am Central European Summer Time

7D. Shaping the Eastern Mediterranean

Yosef Z. Liebersohn, Bar-Ilan University, “War and War Deities: Greece vs. Rome.” VIRTUAL